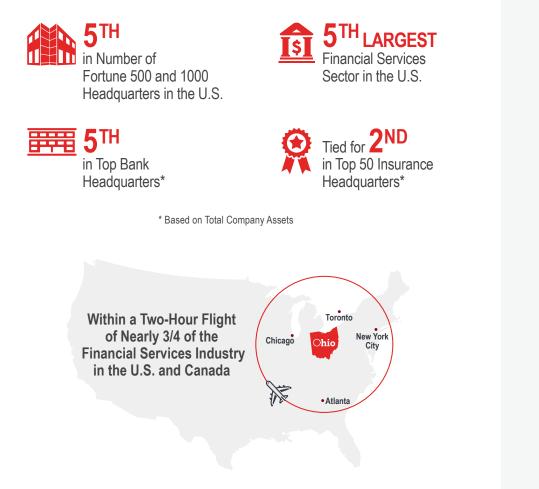
# THE SMART INVESTMENT FOR INSURANCE INNOVATION

### Access to Partners

The Ohio market provides a unique, world-class financial ecosystem. The state's highly diversified economy, ranked 21st globally, gives companies the foundation to succeed.



### Access to Talent

Sophisticated, tech-savvy talent is plentiful in Ohio to help drive innovation.

**3 TOP-25** U.S. Cities for Small Tech Talent Markets Cincinnati • Columbus • Cleveland



WORKFORCE is Larger Than the City of London's



**39,000+** College Grads Annually

Qualified to Work for the Financial Services Industry



Top Financial and Retail Institutions with Ohio Headquarters Include:







### Klarna.



#### (#) Huntington

















## Save on Insurance Innovation in Ohio

#### **Unparalleled Cost Advantage**

Ohio offers incredible opportunity at a significant cost advantage.







### **Channel New Resources into Innovation**



### Ohio has the Ingredients to Support Growth

When you choose Ohio, you gain access to the partners, customers, and talent you need to put your business on the path to success. Ohio's ecosystem is diverse, supporting world leaders in insurance and banking as well as disruptors in the insurtech and fintech spaces. Ohio is fast becoming the location of choice for financial services in the U.S. because it's made for financial services leaders who want to stay innovative, form partnerships, and create in-demand financial solutions. That's why you belong here.



### **Innovation Labs and Partnerships**

Startups and traditional companies in Ohio are pursuing new ways to innovate. Ohio has long been home to leading financial institutions, giving rise to resources and a fintech ecosystem that will help companies drive the future of financial services. The unveiling of innovation districts in Cincinnati, Columbus, and Cleveland ensure that Ohio is competitive nationally and globally as a go-to place for innovation and the talent that makes it happen. From Fortune 500 companies and innovation hubs, to centers of excellence and startup service providers, Ohio has everything you need to grow.

#### Innovation Hubs The Brandery Bounce Innovation Hub Fuse by Cardinal Health Wendy's 90° Labs **KeyBank** A • JPMorgan Chase Financial PROGRESSIVE Technology R&D Center The University of Cincinnati 1819 Innovation Hub insur tech · Youngstown Business Incubator ohio MEDICAL MUTUAL OF OHIO<sup>®</sup> Flashstarts Centers of Excellence 🕲 Huntinaton brands The Columbus Collaboratory Nationwide Kroger Technology Campus Siemens Cybersecurity Centers AEP's Kyte Works Western & Southern P&G INCINNATI **Financial Group Startup Service Providers** Cintrifuse Plug and Play Cleveland • JumpStart Inc. FIFTH THIRD BANK Rev1 InsurTech Ohio Note: Not representative of all financial and retail in Ohio.



Scan the code and contact us today to find out how we can help your business succeed in an evolving financial landscape.

To learn about the partnerships and resources available in Ohio, visit JobsOhio.com or contact our team:



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