



The Smart Investment for  
Financial Innovation



# Access to Partners

The Ohio market provides a unique, world-class financial ecosystem. The state's highly diversified economy, ranked 21<sup>st</sup> globally, gives companies the foundation to succeed.



**5<sup>TH</sup>**

in Number of Fortune 500 and 1000 Headquarters in the U.S.



**5<sup>TH</sup> LARGEST**

Financial Services Sector in the U.S.



**5<sup>TH</sup>**

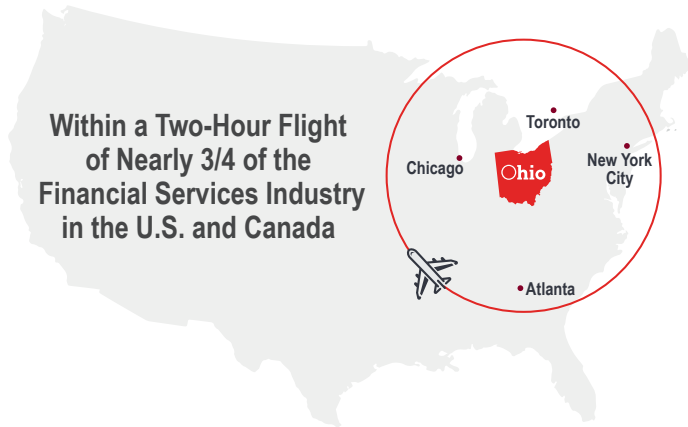
in Top Bank Headquarters\*



Tied for **2<sup>ND</sup>**

in Top 50 Insurance Headquarters\*

\* Based on Total Company Assets



# Access to Talent

Sophisticated, tech-savvy talent is plentiful in Ohio to help drive innovation.

**3 TOP-25**

U.S. Cities for Small Tech Talent Markets  
Cincinnati • Columbus • Cleveland



**39,000+**

College Grads Annually Qualified to Work for the Financial Services Industry

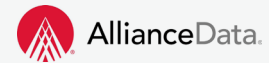


**242,000+**

**WORKFORCE** is Larger Than the City of London's



## Top Financial and Retail Institutions with Ohio Headquarters Include:



# Save on Financial Innovation in Ohio

## Unparalleled Cost Advantage

Ohio offers incredible opportunity at a significant cost advantage.



**1/4**

the cost of NYC and San Francisco office rent

**\$ NO**

Corporate State Income Tax



**1/3**

the cost of NYC and San Francisco wages

## Channel New Resources into Financial Innovation

**\$100 MILLION**  
R&D Center  
Grant Program



## Ohio has the Ingredients to Support Growth

When you choose Ohio, you gain access to the partners, customers, and talent you need to put your business on the path to success. Ohio's ecosystem is diverse, supporting world leaders in insurance and banking as well as disruptors in the insurtech and fintech spaces. Ohio is fast becoming the location of choice for financial services in the U.S. because it's made for financial services leaders who want to stay innovative, form partnerships, and create in-demand financial solutions. That's why you belong here.



# Innovation Labs and Partnerships

Startups and traditional companies in Ohio are pursuing new ways to innovate. Ohio has long been home to leading financial institutions, giving rise to resources and a fintech ecosystem that will help companies drive the future of financial services. The unveiling of innovation districts in Cincinnati, Columbus, and Cleveland ensure that Ohio is competitive nationally and globally as a go-to place for innovation and the talent that makes it happen. From Fortune 500 companies and innovation hubs, to centers of excellence and startup service providers, Ohio has everything you need to grow.

## Innovation Hubs

- The Branderly
- Bounce Innovation Hub
- Fuse by Cardinal Health
- Wendy's 90° Labs
- JPMorgan Chase Financial Technology R&D Center
- The University of Cincinnati 1819 Innovation Hub
- Youngstown Business Incubator
- Flashstarts

## Centers of Excellence

- The Columbus Collaboratory
- Kroger Technology Campus
- Siemens Cybersecurity Centers
- AEP's Kyte Works

## Startup Service Providers

- Cintrifuse
- Plug and Play Cleveland
- JumpStart Inc.
- Rev1

Note: Not representative of all financial and retail in Ohio.



Scan the code and contact us today to find out how we can help your business succeed in an evolving financial landscape.

To learn about the partnerships and resources available in Ohio, visit [JobsOhio.com](http://JobsOhio.com) or contact our team:



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