

Ohio Site Inventory Program (OSIP)

Example Proposal Deck following Evaluation Criteria

March 20, 2020



Project Summary





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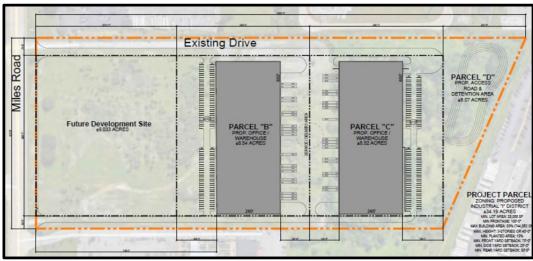
Future Development Site (Some County)

2020 Investment Drive, Jobs Township, OH 43000









- \$2MM OSIP Loan and \$250K OSIP Grant toward \$8.2MM project
- Environmental remediation, vapor barrier installation, site prep, and new building construction at former manufacturing site
- End with two 165,000 sf spec warehouse/light manufacturing buildings



Property Overview





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State-Level Orientation

- Within 2 miles of I-75
- 10 miles south of CSX
 National Intermodal
- Within Foreign Trade
 Zone 151





DISTANCE AND TIME BY TRUCK:

Cities	Distance by Truck	Hours
Akron, OH	120 mi / 193 km	1 hr 49 min
Cincinnati, OH	123 mi / 198 km	1 hr 56 min
Cleveland, OH	109 mi / 175 km	1 hr 56 min
Columbus, OH	70 mi / 112 km	1 hr 13 min
Dayton, OH	81 mi / 130 km	1 hr 12 min
Detroit, MI	73 mi / 117 km	1 hr 6 min
Toledo, OH	26 mi / 41 km	23 min

INTERNATIONAL AIRPORTS:

Cincinnati, OH	Detroit, MI
Columbus, OH	Toledo, OH

PORTS OF OHIO AND FOREIGN TRADE ZONES:

Port of Toledo Port of Cincinnati Port of Cleveland	FTZ 8 FTZ 46 FTZ 70
City of Findlay	FTZ 151
City of Columbus	FTZ 138

PORTS OF OHIO AND FOREIGN TRADE ZONES:

CSX North Baltimore (Henry, OH) • • • • • • Norfolk Southern Columbus (Columbus, OH) • • • • •

Findlay-Hancock Economic Development 123 East Main Cross Street | Findlay, OH 45840 Tel. 419.422-3313 | findlayhancockED.com



Regional/Local-Level Orientation

- Access to regional anchors
- Two rail line connections
- Ohio River access
- Metro bus service







Property Boundaries and Surrounding Uses





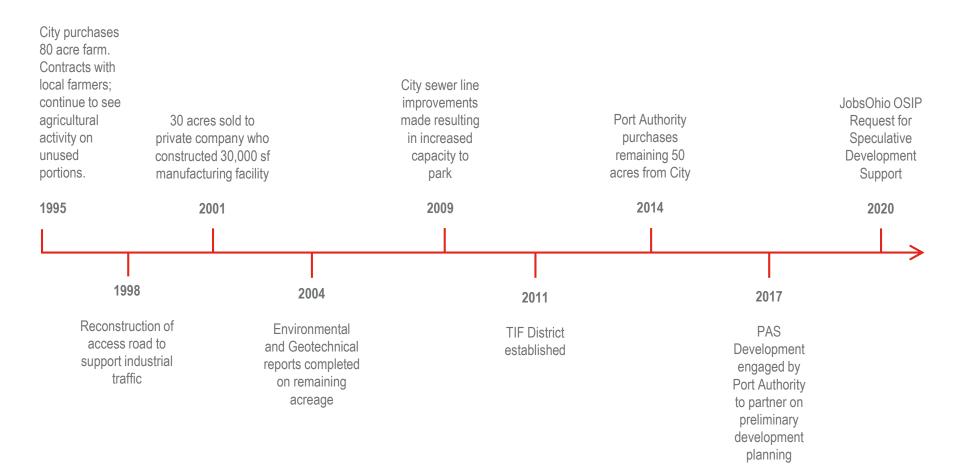
Property History





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Timeline of Past Events





Historic/Previous Use

Neighborhood

Neighborhood evolved from a bustling walkable business district, to a largely abandoned thoroughfare, and is now undergoing a renaissance into a healthtech corridor.

1939



2020



Development Site

Site was previously a combination of residential, commercial, and light manufacturing uses prior to neighborhood blight a leveling in the 1980s.





2020





Previous Work Completed

TASK		COST	PAYOR	COMPLETED
Property Acquisition	\$	1,850,000	Port Authority	June 2014
Phase I ESA	\$	20,000	Economic Electric	August 2016
Wetland Delineation	\$	11,000	Economic Electric	August 2016
Preliminary Engineering	\$	12,000	City	October 2018
Site Development Plans	\$	12,500	City	October 2018
Traffic Study	\$	22,300	City	November 2018
Surface Water Permitting	\$	1,355	Port Authority	May 2019
TOTAL SPENT TO DATE	\$ 1,929,155			



Physical Property Attributes



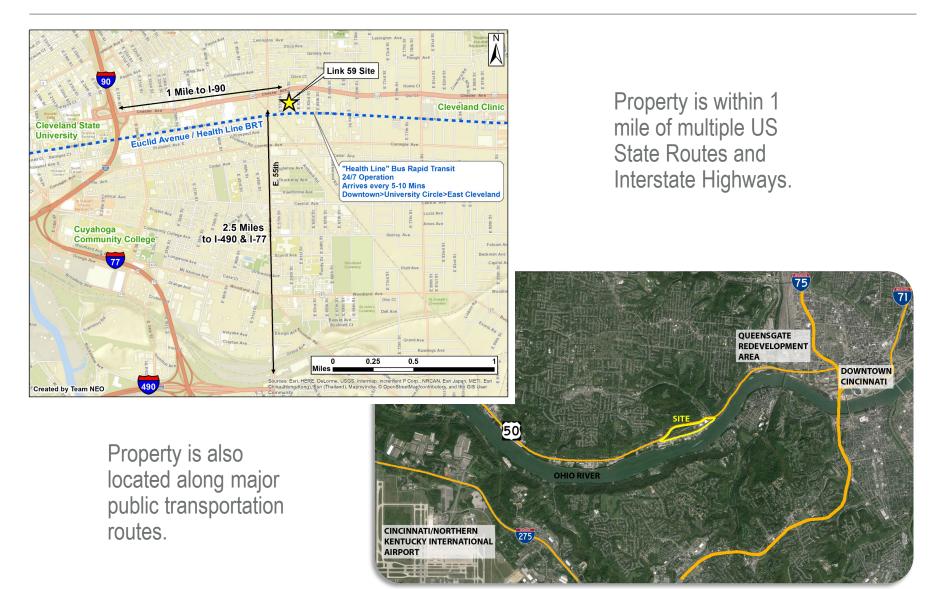


Property Information

PROPERTY INFORMATION			
Address:2020 Investment Drive, Jobs Township, OH 43000			
County:	Some County		
Parcel Number:	: 111-435-5678-12		
Acreage:	33		
Allowable Building Space: 550,000 square feet			
Current Land Value: \$1,250,000			
Zoning:	General Manufacturing		
Owner: Greater Area Port Development Authority			



Transportation Assets





Utility Map





Utility Details

WATER				
Description:	12" water main on Broad Street			
Capacity: 500,000 GPD available at the site (2.5 MGD available at plant)				
Provider:	Some County Municipal Water			

WASTEWATER				
Description:	Project to result in 12" wastewater line along High Street			
Capacity:	Capacity: 650,000 GPD available at the site (1 MGD available at WWTP)			
Provider:	Some County Municipal Sewer			

ELECTRICITY				
Description:	12.5 kV line crosses southeast corner of property			
Capacity:	Capacity: 5 MW available capacity at site (substation 1 circuit-mile away)			
Provider:	Economic Electric Company			

NATURAL GAS				
Description: 8-inch distribution line in site access road				
Capacity:	Capacity: 10 mcf/hr			
Provider:	Economic Gas Company			

FIBER				
Description:	Both copper and fiber available			
Provider:	Economic Telecom			



Due Diligence Status

CORE DUE DILIGENCE			
Phase I Environmental Site Assessment:	Complete – 2016		
Phase II Environmental Site Assessment:	Not required by the Phase I		
Preliminary Geotechnical Report:	Complete – 2018		
Surface Water Delineation:	Estimated completion date of October 2020		
Threatened & Endangered Species:	Estimated completion date of October 2020		
Phase I Archaeological Study:	Not performed		
History Architecture Survey:	Not performed		
OTHER DUE DILIGENCE			
Archaeological Literature Review:	Complete – 2017		
Groundwater Well Production Assessment:	Complete - 2014		

NOTE: It is required to provide the <u>status</u> of all "core due diligence" reports listed above. Providing information on other types of due diligence is optional, and will vary from one project to the next. Items listed on this slide under "other due diligence" are strictly examples, and not required.



Current Property Conditions

Strengths/Assets

- Access to I-75
- Robust municipal utilities
- Zoned for manufacturing use
- No existing building capacity within 1-hr drive
- Strong existing manufacturing and distribution economy, including 15 neighboring businesses

Challenges

- Functionally obsolete building on site
- Largely overgrown vegetation
- Substantial fill material from new Interstate Highway project (1990s)
- Difficult time "seeing" the potential
- No public roadway
- Outdated on-site utility infrastructure



Community Coordination

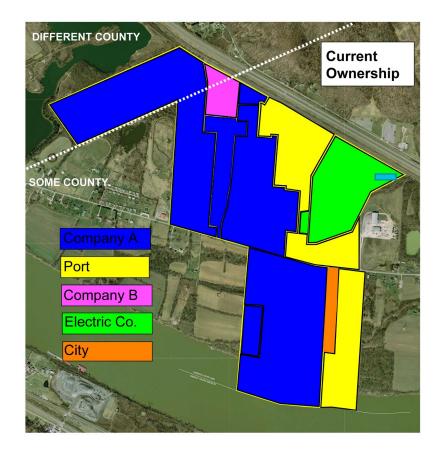
Close partnership between Port, City, and County ED teams

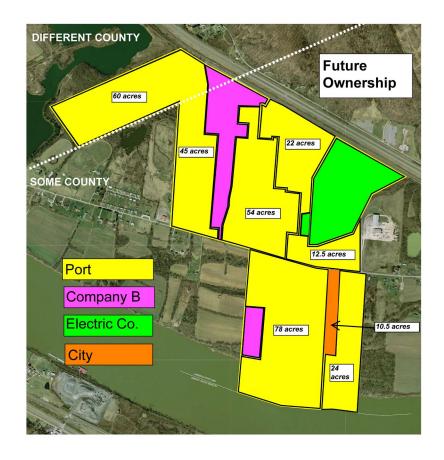
- Property is zoned for industrial use
- City master plan aligns with targeting future manufacturing growth at this location
- City has performed traffic studies in the immediate area surrounding this property, and has a plan in place for completing any needed improvements when warranted.
- City council is prepared to establish a CRA



Property Ownership

The Port currently owns 58.5 acres at the park. As part of this project, they will purchase an additional 237 acres from Company A. The City maintains control of 10.5 acres.







Development Plan





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Project Scope

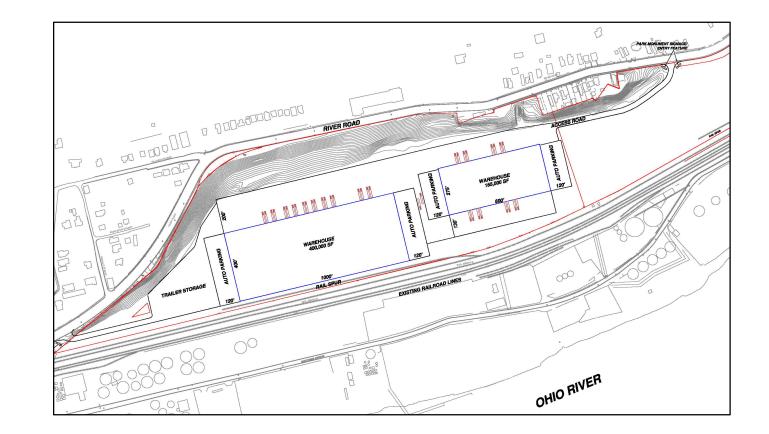
Proposed speculative development project includes:

- Demo and dispose of existing structures and on-site materials
- Complete environmental remediation through VAP
- Develop complete utility and road infrastructure to 65 industrial-zoned acres
 - Improve access to Broad Street with proposed Investment Drive
 - Install utilities along proposed Investment Drive
- Construction of a 100,000 sf Spec Building (Expandable to 200,000 sf)
 - 6" concrete floor through out
 - 40' column spacing
 - 32' clear height
 - Five loading docks and one overhead door
 - 6,000 sf of office space with ADA restrooms



Proposed Site Development Plan

- Site: 46 rail served acres
- Building 1: 165,000 sf (600' x 275')
- Building 2: 400,000 sf (400' x 1000')





Preliminary Appraisal

Completed by Lash Brokers (January 2020)

Estimated Land Value

• \$1,500,000 (\$30,000 / acre)

Comparable Property Sales

- 1200 Barga Drive (Josie, OH)
 - o 20 acres
 - \$690,000 (\$34,500/acre)
 - Sold on 2/22/2019
- 1511 Frank Street (Larock, OH)
 - \$1,488,000 (\$29,760/acre)
 - Sold on 7/12/2019
- 20005 Whipple Ave (Grant, OH)
 - 40 acres
 \$1,299,500 (\$32,400/acre)
 - Sold on 12/1/2019





Sources and Uses

Sources	Description	Amount	% of Total
	OSIP Grant Request	\$ 550,000	9%
	OSIP Loan Request	\$2,000,000	31%
	Bank Loan	\$3,074,312	48%
	Owners' Equity	\$ 750,000	12%
	Total:	\$6,374,312	

Uses	Description	Amount	% of Total
	Land Purchase	\$ 812,000	13%
	Demolition	\$ 598,145	9%
	Site Prep	\$ 703,576	11%
	Infrastructure	\$ 512,413	8%
	Professional Fees	\$ 52,500	1%
	Engineering	\$ 450,000	7%
	Construction	\$3,245,678	51%
	Total:	\$6,374,312	



Pro Forma

ASSUMPTION	S	
Number of acres:	20	
Approximate building size on 20-acre site:	200,000 SF	
LAND PRO FOF	MA	
	Total	Per Acre
Land Basis:	\$340,000	\$17,00
Site Construction / Earthwork:	\$500,000	\$25,00
Soft Costs (Planning, Engineering, Permits, Legal, etc.):	\$160,000	\$8,00
Total cost to get 20-acres shovel-ready: Anticipated sale price:	\$1,000,000 \$1,000,000 - \$1,200,000	
	\$1,000,000 - \$1,200,000 \$	
Anticipated sale price:	\$1,000,000 - \$1,200,000 \$	\$50,00 \$50,000 - \$60,000 Per Square Foot
Anticipated sale price:	\$1,000,000 - \$1,200,000 \$ DRMA	\$50,000 - \$60,000
Anticipated sale price: BUILDING PRO F	\$1,000,000 - \$1,200,000 \$ DRMA Total	50,000 - \$60,000 Per Square Foot \$2.5
Anticipated sale price: BUILDING PRO For Land Value in 20 acre site:	\$1,000,000 - \$1,200,000 \$ DRMA Total \$500,000	\$50,000 - \$60,000 Per Square Foot \$2.5 \$2.5
Anticipated sale price: BUILDING PRO For Land Value in 20 acre site: Site Construction / Earthwork:	\$1,000,000 - \$1,200,000 \$ DRMA Total \$500,000 \$500,000	50,000 - \$60,000 Per Square Foot \$2.5 \$2.5 \$55.0
Anticipated sale price: BUILDING PRO For Land Value in 20 acre site: Site Construction / Earthwork: Building Construction Cost:	\$1,000,000 - \$1,200,000 \$ DRMA Total \$500,000 \$500,000 \$11,000,000	\$50,000 - \$60,000 Per Square Foot

NOTE: The slide deck should provide a summary of the Pro Forma. A complete Pro Forma, along with 3 years of developer/applicant financials, will be required to submit to the JobsOhio Sites / Finance Team as part of the project vetting process.



Development / Construction Timeline

- January 2020 OSIP Grant/Loan Request
- February 2020 OSIP Grant/Loan Awarded
- April 2020 Roadwork Design Complete, Site Preparation Begins
 - Construction of Roadway & Utilities Begins
 - Roadway, Utilities and Site Preparation Complete

January 2021

December 2020

August 2020

Site Ready for End User



Developer/ Applicant Strength





Developer/Applicant Experience

The Greater Area Port Development Authority

- Lead redevelopment on more than 200 acres in Some County with an estimated annual economic impact of \$1.5 billion
- Owner of over one million square feet of Class A office space in downtown
- Issuer of more than \$700 million in bond financing
- Raised \$20 million in capital for site control and revitalization



Greater Area Port Development Authority



Developer/Applicant Experience

PAS Development is located in Jobs Township, Ohio with over 30 years of development experience focused in the Midwest.

- Began in urban redevelopment in 1988
- Expanded focus to industrial in 2002
- Developed over 6,000,000 sf of industrial space while partnering with Riffle Investments over the past 20 years.
- Focuses primarily on a mix of build-to-suit and ownlease strategies, but has been expanding cautiously into spec development over the past decade.



WATSON BUILDING (Artemis, OH)

- 75,000 SF spec warehouse
- Completed in 2014
- Sold to XYZ Manufacturing in 2015 for \$6.75MM

DUNKS COMPLEX (Anton, OH)

- 5 R&D buildings totaling 250,000 SF
- Completed in April 2019
- 87% leased as of January 2020



Market Need and Marketing Plan





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Who Will Site Be Marketed to?

80,000 SF of office and 25,000 SF of built-out clean-room space

- Alignment with JobsOhio's targeted Healthcare industry sector
- Targeting gazelle-stage bio health companies looking for rapid growth expansion opportunities.
- Secondary audience is coastal healthcare research entities seeking new locations to support lower cost research operations.

Healthcare Industry:

Employees = 78,864 GSP = \$15.1B Establishments = 3,667



Market Need / Gap

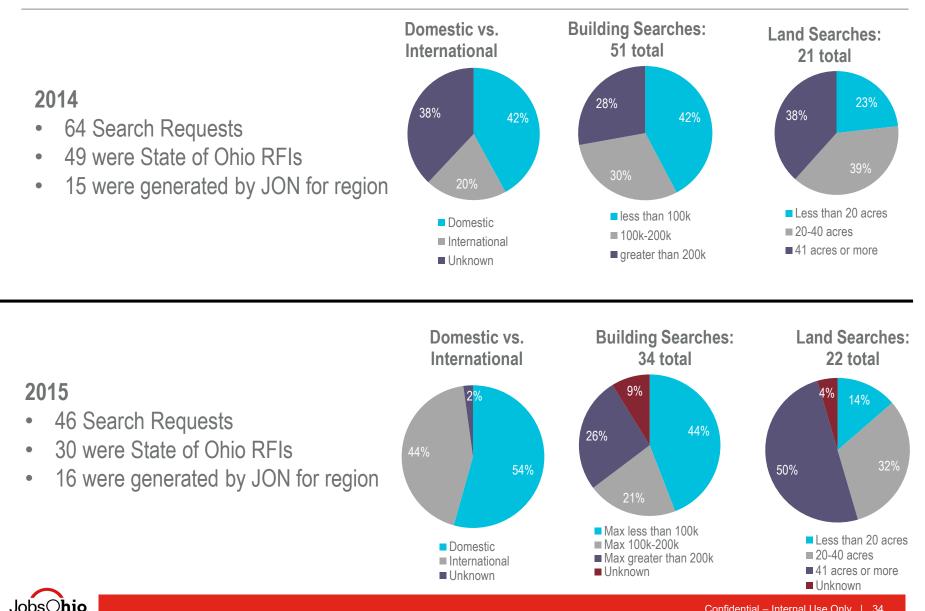
80,000 SF office and 25,000 SF clean-room

- Aligns with McKinsey identified need for BioHealth R&D space in Cleveland
- Utility demands consistent with McKinsey defined characteristics for office/R&D space.

Note: Construction of clean-rooms requires higher upfront costs largely related to more complex ventilation systems. The higher upfront costs, combined with the niche tenant market, results in developers opting to speculatively construct general office rather than specialized R&D space. This means small companies in Northeast Ohio have minimal options for R&D expansion without large upfront investment to retrofit an existing building, or to settle for an outdated and inefficient facility.

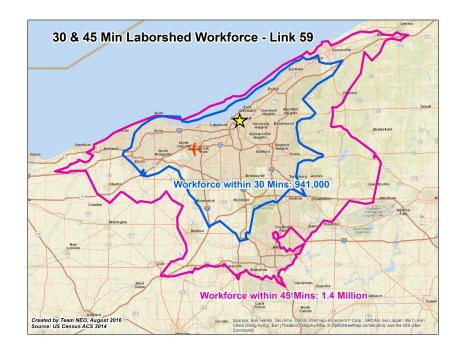


Market Need/Gap



Workforce

- **75,773** Some County population
- **45,000** Some County employment
- **3.5%** County unemployment rate
- Key Industries:
 - Auto and Appliance Manufacturing
 - Distribution and Logistics





Marketing Strategy

The property will be marketed via multiple outlets, including:

- Direct Calls
- Cooperating Brokers
- Community Relations (local media, property tours, etc.)
- Signage for the Site
- Mailing Programs
- Brochures
- Follow-Up Calls
- Utilizing the Web
 - Developer Website
 - ZoomProspector
 - o Xceligent
 - LoopNet
 - \circ CoStar



Economic Incentives for Property

PROPERTY RELATED ECONOMIC INCENTIVES			
Tax Increment Financing District (TIF):	Yes		
Enterprise Zone:	Up to 50%		
Community Reinvestment Area (CRA):	Yes		
Opportunity Zone:	Yes		

