

Ohio Success: Modula USA Case Study



Italy-Based Modula Invests in Ohio to Fuel Rapid North American Growth

Modula, an international manufacturer with a headquarters in Italy, has seen impressive growth since 2014, with a particular spike in activity originating in North America. Looking to capitalize on North American interest, Modula started to search for a location to put a second U.S. manufacturing facility. Modula chose the Dayton Daily News building in southwest Ohio, which had everything the company needed and more.

Company Profile

Started in 1987, Modula designs and manufactures automatic vertical warehouses, also known as vertical lift modules, that are suitable for any industrial sector or environment. Modula is also the name of its products, which are used as storage containers and utilized by more than 15,000 customers around the world.

Company Need

Modula is experiencing impressive growth worldwide, particularly in the North American market. As a result, Modula wanted to establish a second manufacturing facility in the U.S., which would be responsible for making its vertical storage systems and kitting electrical and mechanical systems. The company wanted to be closer to customers and needed a facility to handle both its immediate needs and its future growth.

Ohio Solutions

JobsOhio and its regional partner REDI Cincinnati presented the company with the former Dayton Daily News printing plant in southwest Ohio, which encompasses every aspect of the company's vision for its expansion. Not only could the facility house manufacturing, it could also function as a logistics hub. Additionally, the company will now have easy access to its customers as the region's transportation infrastructure can support its product delivery. And the facility's extra square footage will allow for further expansion.

In June 2019, Modula's CEO Antonio Pagano, U.S. Secretary of Commerce Wilbur Ross, Ohio Gov. Mike DeWine, and JobsOhio President and Chief Investment Officer J.P. Nauseef announced that Modula would invest in Ohio at the SelectUSA conference in Washington, D.C.

Project Stats

- **Location:** Franklin
- **Total capital investment:** \$26.5 million
- **Jobs committed:** 100
- **Collaborators:** REDI Cincinnati, Warren County Port Authority, city of Franklin, Colliers International and JobsOhio

"After an accurate analysis, we chose Ohio — and particularly the Cincinnati area — because of the excellent location, the great industrial presence, and the high professionalism of JobsOhio and REDI Cincinnati, who helped us in the whole process. We are sure that Modula will have a positive impact in the local community of Franklin, and we are excited to start our new adventure there."

Antonio Pagano,
CEO, Modula USA

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