Ohio's Data Environment Catches Saama's Attention

COMPANY PROFILE

Saama is a leading big data solutions company delivering an analytics advantage to Global 2000 clients. Its data scientists and Fluid Analytics solution rapidly transform information from social media, structured data, semistructured data and dark data into valuable analytics-driven insights for better business outcomes.

BUSINESS NEED

Saama, which recently closed on a new funding round, is experiencing rapid growth. The company needed a way to accommodate an increase of almost double its workforce. In addition, Saama needed access to R&D resources and companies implementing big data solutions.

OHIO SOLUTIONS

Saama benefits from its proximity to and connection with the Translational Data Analytics Institute (TDAI), a new institute at The Ohio State University (OSU) that Saama currently sponsors. The TDAI provides access to OSU's data analytics assets and expertise. Proximity to OSU also means access to a pipeline of well-trained, tech-savvy and highly skilled graduates. Saama's Columbus location also puts it close to Battelle, Cardinal Health, Nationwide and other companies well-known globally for their development and use of data analytics.

PROJECT STATS

- **Location:** Worthington
- **Jobs committed:** 90
- **Jobs retained:** 8
- **Collaborator:** Columbus 2020 and JobsOhio

"Ohio provides a more stable and attractive standard of living. When you look at Ohio, you have an amalgamation of a number of competitive resources."

John Sydnor, Vice President, Eastern Region

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